



Build up a specific vocabulary in connection with the world of books.

1. Let's talk about places which are connected to books. What do you call a place...

- a. ... where you can **buy** books?
- b. ... where you can **borrow** books?
- c. ... where books **are sent to** before they get published?
- d. ... where you can **read and talk about** books?

2. Mind-mapping: Name 6 kinds of people who are connected to the world of books in their everyday lives. These people may create book contents, read books, criticize them, sell them, or display them on bookshelves...

- a. d.
- b. e.
- c.

3. Parts of a book - Can you name the main parts of a book? First read the list of words, and then read the three situations. Which corresponds to which?

front cover - back cover - spine

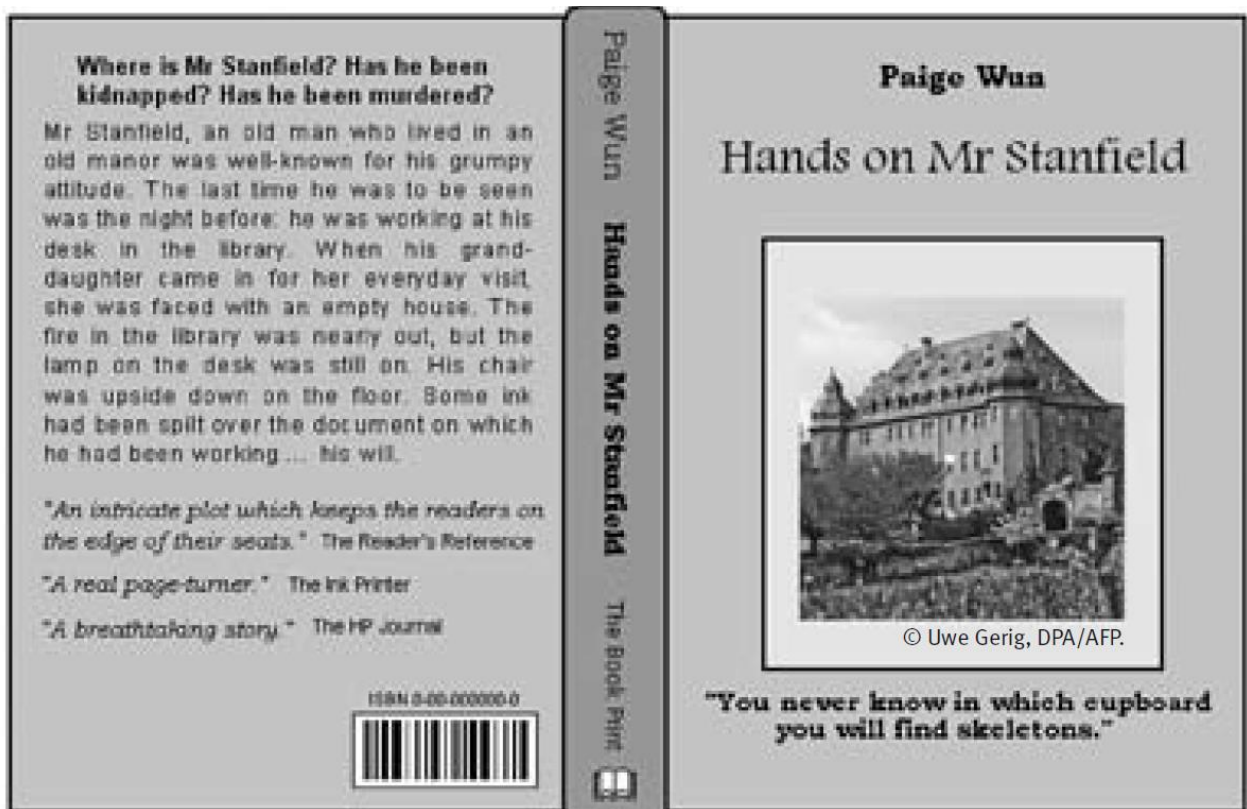
- a. When you are looking for a book on a bookshelf, you turn your head on one side and look at this part of the book. This part is called the
- b. When looking for a book to read, you usually turn the book over to look at this part. You may have information on its contents. It usually presents the story or the author. This part is called the
- c. It is the part of a book that shows the name of the author, the title of the book and usually an illustration. This part is called the

4. Pieces of information printed on a book cover - Can you name the pieces of information which are generally printed on a book cover?

- a. You may already know many words such as 'author name', 'title' etc. The exercise which follows will help you put a name on those parts which are new to you. **Match the following words with their definitions.**

1/blurb	1 +	A/A phrase or short sentence which creates suspense and is meant to urge people in buying and reading the book.
2/cover illustration	2 +	B/The back cover text. It is either a summary or a teaser presented in such an attractive way that the person who reads it will want to know more and buy the book.
3/tag-line	3 +	C/The name of the organisation which has made the book available to the public. They - directly or indirectly - edit, design, print, market and distribute a book.
4/book review	4 +	D/A visual representation, usually a picture (photography, painting or drawing). It is meant to catch the eye of the reader.
5/publisher name	5 +	E/A praising comment from journals or famous authors. As they recommend the book, the reader just can't be disappointed.

b. Book cover diagram. Now that you have figured out what most of the words refer to, **complete the diagram** hereafter using the example of a fake (= false) book cover.



- publisher name
- book reviews
- bar code
- title (x2)
- tag-line
- blurb
- author name (x2)
- book number
- publisher logo
- cover illustration
- front cover
- back cover
- spine

